

Short Video Contest



Journée internationale de la Francophonie
Le 20 mars 2025



#Francophoniedelavenir
#Mon20mars
www.francophonie.org

ORGANISATION
INTERNATIONALE DE
la francophonie

As part of the Celebration of International Francophone Day, we invite you to submit a video featuring this year's theme, highlighting the initiatives in creativity, innovation, and/or entrepreneurship in the francophone world.

First place winners for each category will earn a prize, and their work will be showcased during **Ohio State's Francophone Day's Celebration, on March 20, 2025**. Winners are selected by a jury composed of Ohio State Faculty, Graduate Students, and Undergraduate Students.

The deadline for entries is 11:59pm on Monday, February 17, 2025.

Winners will be notified by **March 3, 2025**.

- Individual or small group entries are permitted (group of 3 maximum)
- All work must be submitted via this [Form](#).
- Project's length varies by proficiency levels:

High School: video must be 1 minute minimum

1101/1155/1102: video must be 1:30 minute minimum

1103/2101: video must be 2 minutes minimum

Above 2101: video must be 2:30 minutes minimum

- Videos should not be longer than 6 minutes, regardless of proficiency levels and excluding credits.
- **At least 50%** of the video content must include at least one French-speaking region/country **outside** of hexagonal France. See this link for more information on la f/Francophonie: [FAQs - Synergie Francophone](#)
- Videos must have been made within the last year.
- Projects should aim to meet the criteria in this rubric:

CATEGORY/ SCORE	4	3	2	1	0
Task Completion: pts/ 12 pts					
Content (4 pts)	More than 50% of the project addresses a country or region outside of France. Length is respected. Sources and credits appear at end of video.	At least 50% of the project addresses a country or region outside of France. Length is respected. Sources and credits appear at end of video.	25-50% of the project addresses a country or region outside of France. Length is not respected or sources and credits do not appear at end of video.	Less than 25% of the project addresses a country or region outside of France. Length is not respected and sources and credits do not appear at end of video.	Does not seem to understand the topic or did not incorporate a Francophone region outside of France. Length is not respected, Sources and credits do not appear at end of video.
Details and support (4 pts)	Elaborate and relevant authentic resources (at least 4) are consistently used, and project is well organized	Relevant authentic resources are often used (at least 3) and project is mostly organized	Some related authentic resources are sometimes used (at least 2) and project is somewhat organized	Limited authentic content, more details are needed and project is not well organized	There is little to no use of resources and project is not organized
Audio-visual technology (4 pts)	Includes many creative images and videos to productively engage the theme(s). Sound is very clear	Includes some creative images and videos to thoughtfully engage the theme(s). Sound is clear	Includes a few creative images and videos to thoughtfully engage the theme(s). Sound quality may be unclear at times	Includes few images and/or videos to engage the theme. Sound quality may impact comprehensibility	Project does not include images and/or video. Sound quality may greatly impact comprehensibility
Comprehensibility : pts/ 16 pts					
Vocabulary (4 pts)	Strong range of appropriate vocabulary for the proficiency level	Good range of appropriate vocabulary for the proficiency level	Basic range of appropriate vocabulary for the proficiency level	Limited range of appropriate vocabulary for the proficiency level	Low range of vocabulary for the proficiency level

Language control (4 pts)	Few errors when using practiced structures, time frames and word order.	Some errors when using practiced structures, time frames and word order.	Errors in practiced material may require interpretation.	Errors in practiced material often impede communication.	Many errors in practiced material impede communication.
Pronunciation (4 pts)	Accurate pronunciation for the proficiency level	Mostly accurate pronunciation for the proficiency level	Somewhat accurate pronunciation for the proficiency level	Pronunciation errors often impede communication.	Pronunciation errors impede communication.
Fluency (4 pts)	Rate of practiced speech is consistent and exceeds proficiency level	Rate of practiced speech is appropriate to level.	Some unnatural hesitations or pauses.	Many unnatural hesitations or pauses.	Many unnatural hesitations or pauses.

Frequently Asked Questions :

Where can I get more information or inspiration about this year's theme?

The Organisation Internationale de la Francophonie (OIF) website on Actualités et médias features recent events, some of which fit this year's theme:

[Organisation internationale de la Francophonie \(OIF\)](#) . To find inspiration, check out these pages from the OIF's website about International Francophone Day, which feature several young francophone entrepreneurs:

- [20 Mars 2024 - Le 20 mars au siège de l'OIF \(francophonie.org\)](#)
- [Francophonie le direct : « Créer, innover, entreprendre en français »](#)

What is la Journée Internationale de la Francophonie ?

It is celebrated each year on March 20, to commemorate the birthdate of the Organisation Internationale de la Francophonie (OIF). You can read more through the [OIF website](#).

What is the Organisation Internationale de la Francophonie (OIF)?

[Who are we? / Qui sommes nous?](#)

What is the difference between “la francophonie” and “la Francophonie”?

Often confused, there is a difference between “la francophonie” – with a small “f” and “la Francophonie” with a capital F. [La Francophonie \(youtube.com\)](#)